



Community Plan 2016 – 2027
Charles Sturt – a leading, liveable City

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Draft for consultation purposes

Vision

Charles Sturt – A leading, liveable City

Mission

The City of Charles Sturt is an innovative organisation that provides valued services in partnership with our community.



OUR COMMUNITY

The quality of life in Charles Sturt is shaped by the energy and spirit of our people. As we have in the past, Charles Sturt will continue to welcome a rich diversity of residents and visitors from across the globe. We will remain a friendly and inclusive community by valuing and celebrating different experiences and cultures.

Creative expression will be encouraged and facilitated, influencing our perspectives of ourselves and our places. The complexity of the past, including our long-standing Kaurua heritage, will be interwoven with the present providing a strong sense of belonging. Charles Sturt’s unique identity, reflecting our mix of people and our western suburbs pride, will connect and inspire us.

In our flexible community spaces and libraries, people will be supported to learn, dream and succeed. Delivery of targeted services and programs will engage and empower citizens of all ages and abilities, and build resilience at both individual and community levels. Each member of our community will feel secure in the knowledge that they can positively participate in Charles Sturt life.

The health and wellbeing of the City and community will flourish. Council will continue to partner with community and business owners to achieve a safe and accessible city for every person. The redeveloped St Clair Regional Sporting Facility will provide a first-class facility for a variety of sporting passions and recreational pursuits.

Our Goal		
A strong and connected community		
Objectives	Success Statement	Measures
Provide accessible social infrastructure and services that engage our diverse community	Our community is connected where everyone can access the services they need and build the networks of support and friendship that provide resilience and wellbeing.	TO BE DEVELOPED
Develop meaningful collaborations that provide opportunities for our community to build resilience and a sense of belonging.	Our residents will be engaged and have their say on important issues.	
Create opportunities for community leadership and civic participation	Increase in its strategic partnerships as identified in Councils strategic partnership register.	
Educate and regulate to enable a safe and healthy environment.	Our residents are healthy, active and feel safe in their neighbourhood.	



OUR LIVEABILITY

Charles Sturt will continue to evolve as a desirable location for people to live and visit. People will be drawn to active and engaging public spaces, including vibrant main streets and our famous coastal strip. In these loved places they will connect with each other and their neighbourhoods, creating and rediscovering a distinctive Charles Sturt character.

Our City and community will adapt positively to the challenges presented by Adelaide’s growing and changing urban environment. The completion of major infill developments will revitalise older suburbs and deliver new, multifaceted facilities for all citizens, including a combined library and community centre at West Lakes. Hindmarsh and Bowden will cement their position as an exciting 24/7 inner-city locale with quality housing options, great shopping and entertainment.

The introduction of Light Rail, and improving cycle and pedestrian networks will have a significant impact on how people experience and move across Charles Sturt. Renewal of parks and open space will result in high quality green spaces that encourage people of all ages to enjoy life outdoors.

Our Goal A liveable City of great places		
Objectives	Success Statement	Measures
An urban environment that is adaptive to a changing and growing City.	Our residents are happy with how our City is physically developed.	TO BE DEVELOPED
City assets and infrastructure are developed and well maintained on a strategic and equitable basis.	We are renewing assets in line with our Asset Management Plans	
Create valued urban places that bring people together and reflect local character and identity.	We are engaging with our community through events and conversations	
Drive an integrated, responsive transport system and network.	Our Transport Plan is providing improved connections for the community	
Enhance the quality and diversity of open space.	Our residents are utilising and enjoy using our public spaces.	



OUR ENVIRONMENT

We remain committed to building a more sustainable future for our City. We will further develop our understanding and ability to adapt to the issues presented by a changing climate. We will continue to alter our practices to reduce our impact on the environment and work with our community to build their knowledge as to how they can bring about positive change within their own lives.

Adopting the initiatives of the ‘Adapt West: Climate Change Adaptation Strategy’ will strengthen our position as a leading environmental performer and build our combined resilience associated with our changing climate. Our City will become greener with yearly increases in tree canopy cover and green infrastructure. Coupled with increased biodiversity, our City will become a better living environment for people and all creatures.

Completion of Waterproofing the West will secure our water assets and provide a sustainable resource for maintaining our public spaces. We will encourage the building industry to ensure that large scale developments include the latest environmental strategies and principles.

Our Goal		
An environmentally responsible and sustainable City		
Objectives	Success statement	Measures
Continue to implement climate change mitigation and adaptation solutions.	The provision of Green Infrastructure is increasing annually	TO BE DEVELOPED
Enhance the state of the City’s environment and biodiversity.	Our water management and energy efficiency is improving	
Lead and educate to reduce the City’s impact on the environment and build resilience.	Our waste management practices are continually reviewed and are improving	



OUR ECONOMY

Charles Sturt will continue to be the driving force of the economic expansion and prosperity of western Adelaide. This will be underpinned by quality, local employment opportunities and fostering an environment that sustains a diverse business base. Young people and migrants will be able to explore their entrepreneurial spirit in this supportive and knowledgeable setting.

We will seek out and seize opportunities in important regional and international market places. Our engagement with China will result in valuable, on-the-ground results for our partnering businesses. The Western Alliance network will continue to deliver significant outcomes for local industries, including the emergence of a coordinated, dynamic tourism sector. Expansion of the health cluster and attracting associated businesses and services to meet the needs of South Australia's defence industries will deliver flow on benefits to the whole Charles Sturt community.

As a Smart Community we will embrace innovation in digital technology and increase our digital literacy so everyone in Charles Sturt has the ability to keep pace with rapid advancements in technology.

Our Goal An economically thriving City		
Objectives	Success Statement	Measures
Lead regional collaboration to promote the Western Adelaide economy	Continual financial growth in local businesses	TO BE DEVELOPED
Support and enable local business prosperity and growth.	The business community is satisfied with Council's support to business	
Facilitate an environment for a diversity of business and industry types	Our employment rates are stable	



OUR LEADERSHIP

The City of Charles Sturt has established a reputation as a forward thinking and high performing local government. We will continue to push boundaries and explore new ways of doing things, reinforcing our position as one of South Australia’s top Councils.

Our Elected Members will continue to deliver confident and committed leadership on behalf of the community. Knowledgeable and ethical decision making will aim to respond to current community desires as well as the needs and aspirations of the community of the future. The community will have confidence from knowing and understanding the decisions we have made and why we have made them.

We will work hard to ensure we remain a transparent, financially sustainable and effective Council. In the face of a rapidly evolving world we will seek to develop as a nimble, responsive organisation that leads in service delivery. We will continue to attract intelligent, highly skilled and motivated staff that enjoy developing Charles Sturt as South Australia’s most dynamic and attractive City.

Our Goal		
A leading and transformational Local Government organisation		
Objectives	Success Statements	Measures
Be bold and innovative in our practices, leadership and decision making.	Our customers are satisfied with our service	TO BE DEVELOPED
Lead through business excellence and exceptional customer service.		
Adaptive and sustainable management of the City’s finances.	Our finances are on track	
A collaborative, agile and high performing work place.	Improvements in staff and elected member satisfaction	
Practise transparent and accountable governance.		