



ADELAIDE 36ERS ARENA

**UNLOCKING THE POTENTIAL FOR A
MULTI-SPORT DESTINATION FOR
THE COMMUNITY**



BASKETBALL IN SOUTH AUSTRALIA TODAY

AT A GLANCE \ \



#2

PARTICIPATION

2ND HIGHEST PARTICIPATION RATE OF ANY SPORT IN THE WORLD

#2

LARGEST TEAM

2ND LARGEST TEAM SPORT IN AUSTRALIA

4%

POPULATION PLAY

ESTIMATE 4% OF POPULATION PLAY BASKETBALL

COURT

CURRENTLY A HUGE SHORTAGE OF COURTS, GREATER THAN 40%

40%

SCHOOL

FASTEST GROWING SPORT IN SCHOOLS WITH A 12.9% PARTICIPATION RATE

12.9%

PLAYERS IN SA

45,000 PLAYERS IN SOUTH AUSTRALIA. A MAJOR SPORT THAT CELEBRATES DIVERSITY & INCLUSION

45K

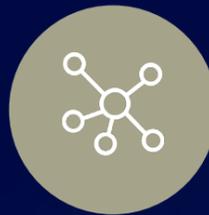
TITANIUM SECURITY ARENA TODAY

AT A GLANCE \ \



AGE OF FACILITY

BUILT IN 1991, THE FACILITY NO LONGER MEETS THE NEEDS, STANDARDS AND EXPECTATIONS OF THE COMMUNITY



CONNECTION TO SITE

THE ARENA IS ISOLATED WITHIN THE PRECINCT WITH MINIMAL SURROUNDING CONNECTIONS

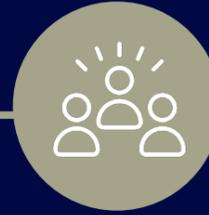


ARRIVAL

THE ARENA LACKS AN INVITING ARRIVAL EXPERIENCE AND FRONT DOOR

COMMUNITY

THE ARENA HAS MINIMAL ABILITY TO BE UTILISED FOR MULTIPLE COMMUNITY EVENTS AND PROGRAMS



CAPACITY

THE ARENA HAS ONE INTERNAL SHOW COURT WITH A SEATING CAPACITY OF 8000



LIMITED AMENITIES

LIMITED FACILITIES FOR EVENT AND SPORTS CLUB USE SUCH AS NO PERMANENT TICKET OFFICE, LACKING OFFICE SPACE AND HIGH PERFORMANCE GYMNASIUM FACILITIES



ADELAIDE 36ERS, CITY OF CHARLES STURT & OFFICE FOR RECREATION, SPORT & RACING - ALIGNED GOALS

'AN OPPORTUNITY FOR COLLABORATION' \ \

THE FOLLOWING COMMUNITY AND ELITE SPORTING FACILITY GOALS WERE IDENTIFIED AS PART OF THE 2020 SOUTH AUSTRALIAN GOVERNMENT'S 'GAME ON' REPORT AND THE CITY OF CHARLES STURT 'OUR COMMUNITY PLAN 2020 - 2027' REPORT. IN SUMMARY, WE HAVE IDENTIFIED THE FOLLOWING KEY GOALS OF ORSR & COUNCIL.

- Align with Office of Recreation, Sport & Racing needs
- Reinforce priorities of City of Charles Sturt
- Compliment current Basketball activities in South Australia
- Be commercially viable

OFFICE OF RECREATION, SPORTS & RACING NEEDS:

-  Create spaces for Lifelong physical activity
-  Provide high quality & accessible open spaces for active recreation
-  Encourage Growth in active transport
-  Build Active young people with good coordination and strong fundamental movement skills
-  Provide affordable sport and active recreation opportunities
-  Maintain a sustainable sport and recreation sector
-  Connect with more and better trained volunteers
-  Design high quality, inclusive, accessible sport and recreation infrastructure

CITY OF CHARLES STURT:

-  The delivery of new spaces, targeted services and programs will engage and empower, build resilience and support a strong and connected community
-  Local places will bring people together and new ways of living will revitalise our suburbs to create a liveable City of great places
-  Committed to working with our community to build an environmentally responsible and sustainable City
-  Driving force behind the economic expansion and prosperity of western Adelaide to deliver an economically thriving City

WE HAVE A VISION: ADELAIDE 36ERS ARENA SOUTH AUSTRALIA'S HOME OF BASKETBALL \\\

The new home base for the Adelaide 36ers will become a **destination for basketball** in South Australia, capitalising on the arena's legacy of **sustained success**, established **community relationships** and **respected reputation**.

It will be a facility for the development of **high performance athletes**, and for promotion of **healthy active lifestyles** in the wider community, in line with the goals of the club, City of Charles Sturt Council, and the Office of Recreation Sport and Racing.

It will provide additional opportunities for **return on investment** to ensure revenue streams to promote the **continued growth** of the club, athlete development and community participation.

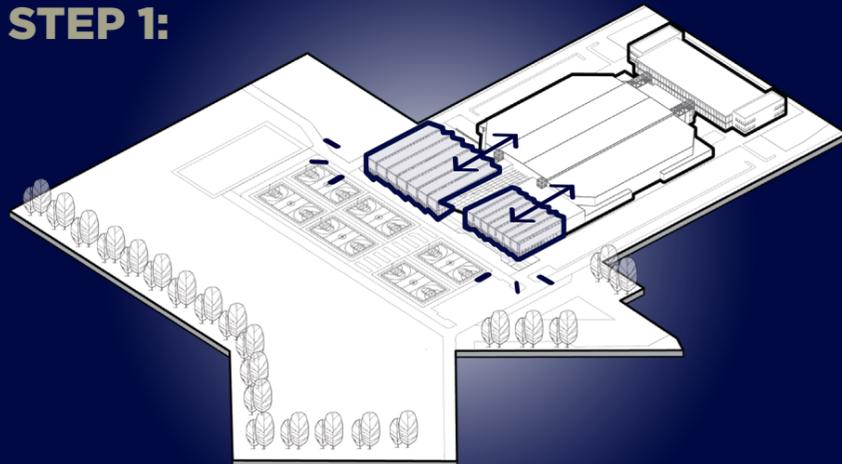
The Adelaide 36ers home base will also be a **catalyst** to bring additional **sports** to the precinct, as well as additional **clubs**, and **carnivals**.



A FIVE STEP IMPLEMENTATION PLAN

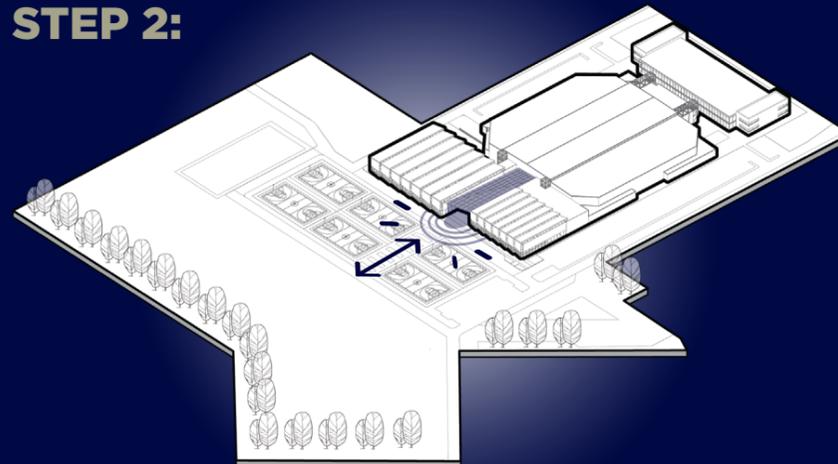
KEY FRAMEWORK MOVES \ \

STEP 1:



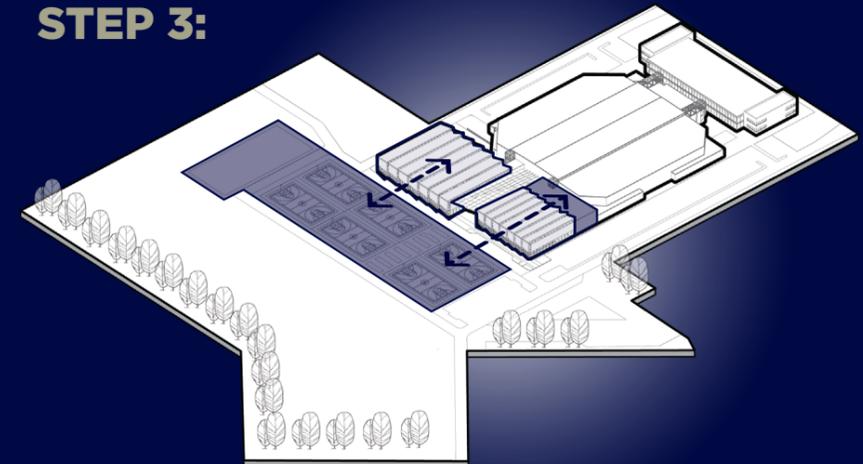
PROVIDE ADDITIONAL INDOOR COURTS LINKED TO ARENA

STEP 2:



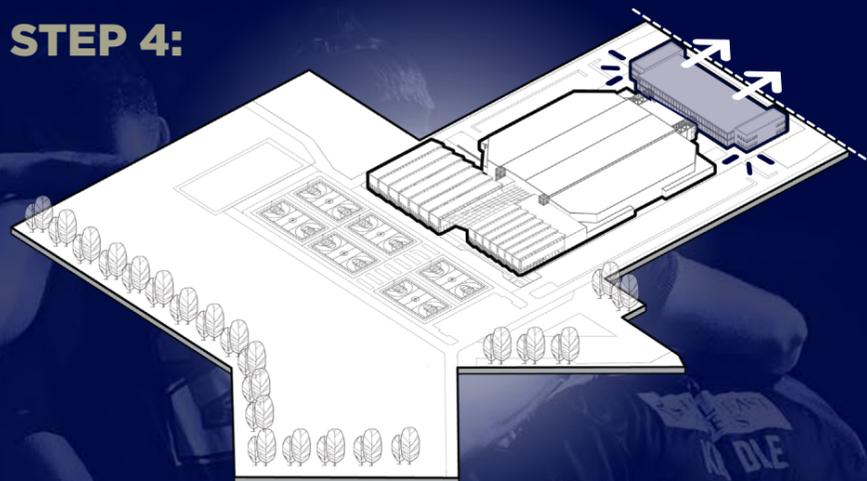
ESTABLISH NEW ARRIVAL EXPERIENCE WITH PEDESTRIAN PLAZA & VEHICLE DROP-OFF

STEP 3:



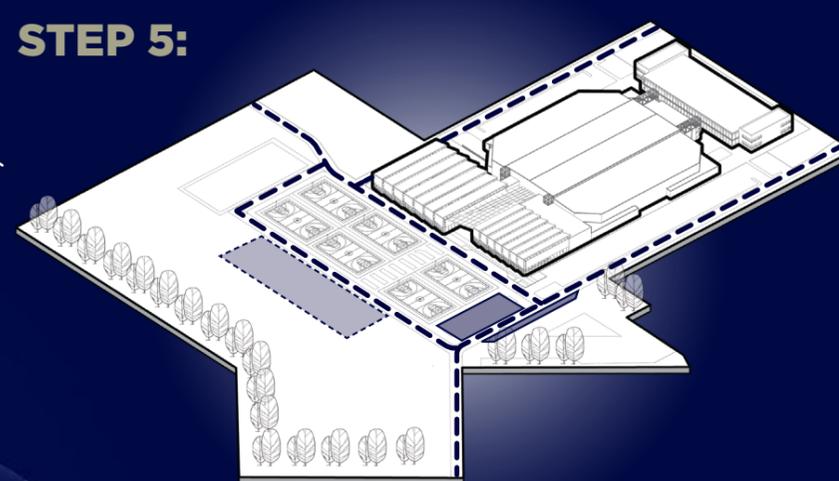
PROVIDE NEW OUTDOOR COURTS, CONNECTED TO NEW ACCESSIBLE AMENITY

STEP 4:



CREATE NEW OFFICE & HIGH PERFORMANCE GYMNASIUM, ADDRESSING THE STREET & CONNECTING TO THE ARENA

STEP 5:



INCREASED WAYFINDING & CARPARKING (PERMANENT AND TEMPORARY EVENT PARKING)

ADELAIDE 36ERS ARENA

THE HOME OF BASKETBALL \\\

AN INTEGRATED PRECINCT JOINING HIGH PERFORMANCE TRAINING & COMMUNITY SPORTS DEVELOPMENT



WRAPPING COMMUNITY AND TRAINING FACILITIES AROUND NEW ENTRANCE PLAZA TO STRENGTHEN CONNECTION TO OVAL & DEFINE PRECINCT



PRIORITISING PUBLIC OPEN SPACE IN & AROUND THE BUILDING



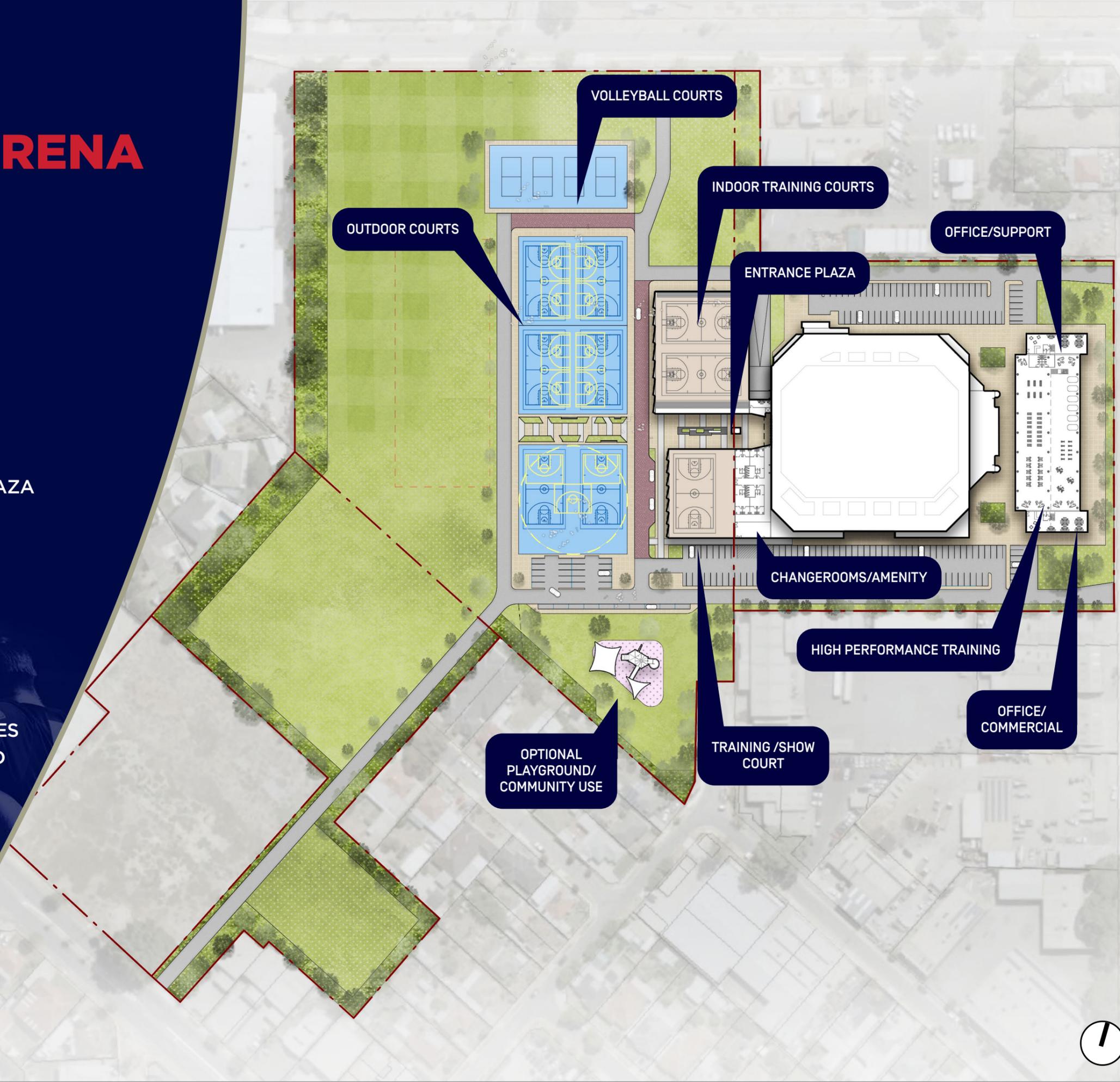
INTRODUCE COMMERCIAL OPPORTUNITIES & INCREASED DIVERSITY OF SPORTS AND TRAINING OPTIONS



INCREASED PUBLIC AMENITY



IMPROVED ACCESS & PARKING



ADELAIDE 36ERS ARENA

THE HOME OF BASKETBALL \\\

LEGEND

PROPOSED RELOCATION OF EXISTING BEVERLY LEISURE LAND (APPROX 850M²)

PROPOSED LAND TO BE SOLD (APPROX 5730M²)

PROPOSED EXTENSION OF NURSERY AREA

EXISTING RECYCLED WATER INFRASTRUCTURE (NOT INCLUDED IN LICENSED AREA)

1 EXISTING STADIUM

2 NEW ENTRANCE PLAZA WITH KIOSK

3 INDOOR TRAINING COURTS

4 INDOOR TRAINING/SHOW COURT

5 OUTDOOR COURTS (BASKETBALL, 3X3 BASKETBALL, NETBALL)

6 3X3 BASKETBALL SHOW COURT

7 VOLLEYBALL COURTS

8 HIGH PERFORMANCE TRAINING

9 OFFICE/SUPPORT

10 OFFICE/COMMERCIAL

11 TICKETING/LIFT CORE

12 CHANGEROOMS/NETBALL CLUBROOMS

13 PICKUP/DROPOFF

14 NEW CARPARKING (30 PARKS)

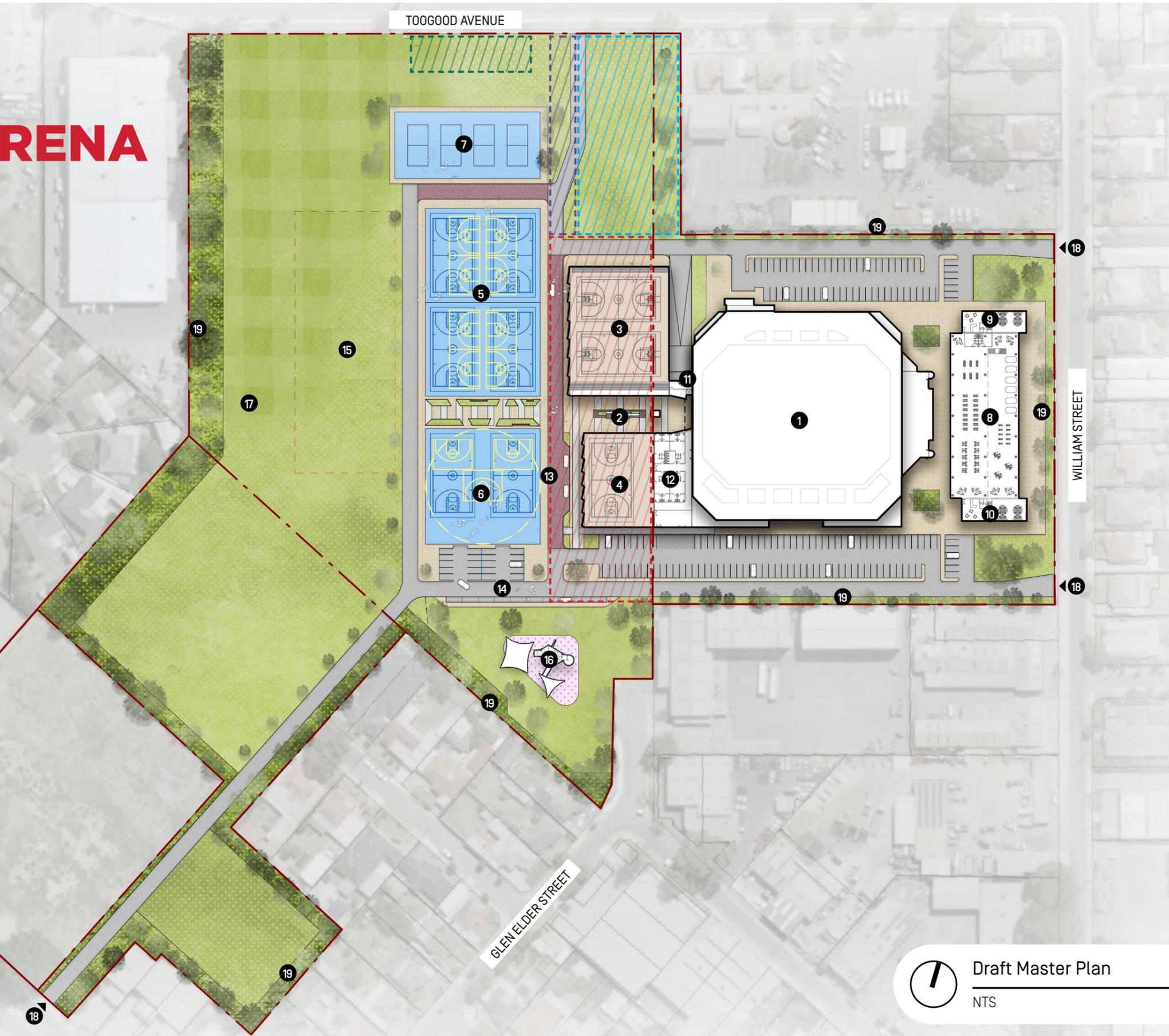
15 TEMPORARY EVENT CARPARKING (350 PARKS)

16 OPTIONAL PLAYGROUND/COMMUNITY USE

17 TOOGOD RESEVE

18 EXISTING SITE ENTRANCES

19 LANDSCAPE BUFFER ZONES



Draft Master Plan
NTS

UNPARALLELED 'COMMUNITY TO ELITE' SPORTS ACCESS

A MULTI-SPORTS PRECINCT TO FULFILL DREAMS \ \



Image: City Collective

SHARED COMMUNITY & EVENT ACCESS

A NEW ARRIVAL EXPERIENCE TO HEIGHTEN EXCITEMENT \\\



Image: City Collective

INCREASED ACCESS TO TRAINING & OFFICE AREA

DEDICATED INDOOR FACILITIES FOR CLUBS & COMMUNITY \\\

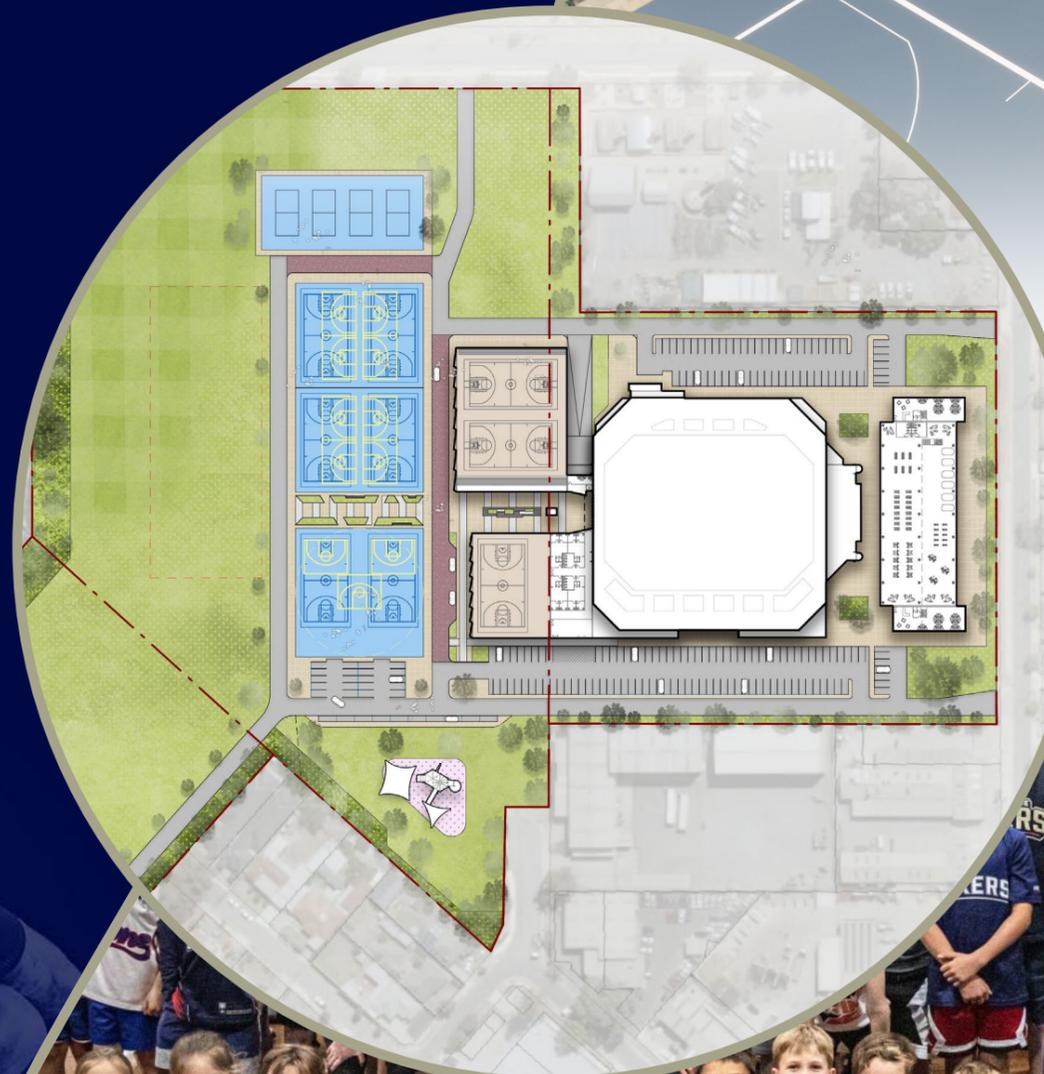


Image: City Collective

ADELAIDE 36ERS ARENA COMMUNITY CONSULTATION \\\

HAVE YOUR SAY:

- » SHARE YOUR THOUGHTS ONLINE AT THE CITY OF CHARLES STURT 'YOUR SAY' COMMUNITY ENGAGEMENT HUB
- » [HTTPS://WWW.YOURSAYCHARLESSTURT.COM.AU/](https://www.yoursaycharlessturt.com.au/)





Peligra®

Prepared by:

City
Collective