

A series of five overlapping diamond shapes in orange, pink, yellow, lime green, and light blue, each containing a white icon: a handshake, a house with a heart, a dollar sign, a footprint, and a lightbulb.

COMMUNITY PLAN 2020 - 2027

CHARLES STURT — A LEADING, LIVEABLE CITY

SNAPSHOT OF OUR CITY

Our City is one of the largest and most diverse in metropolitan Adelaide



CURRENTLY **117,382** PEOPLE LIVE
IN CHARLES STURT: **13.6%** AGED 70+,

26.5% BORN OVERSEAS,
27.2% NON-ENGLISH SPEAKING
BACKGROUND



IN 2031
OUR POPULATION WILL = **126,447**



GROSS REGIONAL PRODUCT
\$5.594 BILLION



NUMBER OF PROPERTIES = **59,125**

CITY AREA = **5,563HA**

LOCAL JOBS = **42,162**

TOP 3 EMPLOYMENT SECTORS:

18.5% IN HEALTH CARE &
SOCIAL ASSISTANCE,
13.4% IN RETAIL TRADE
11% CONSTRUCTION



NO. LOCAL BUSINESSES = **10,258**

5 LIBRARIES



7 COMMUNITY CENTRES



1 RECREATION CENTRE



435.5HA OF OPEN SPACE

ACCESSIBLE OPEN SPACE
(BEACH, DUNES, RESERVES, SPORTSGROUNDS)

12KM COAST LINE





ACKNOWLEDGEMENT OF COUNTRY

Ninna Marni is Kurna for “Welcome”. The City of Charles Sturt acknowledges and pays respect to the traditional custodians of the land, the Kurna people of the Adelaide Plains. We pay our respect to Elders past, present and emerging. We respect their spiritual beliefs and connections to land which are of continuing importance to the living Kurna people of today. We acknowledge the contributions and important role that Aboriginal people continue to play within our local community in Charles Sturt. We also pay respects to the cultural authority of Aboriginal people visiting from other areas of South Australia and Australia.

*Artwork from The Brocas. Artist: Shane Mankitya
Cook with students from Seaton High, Woodville High
and Bowden Brompton Community School (Ashlin,
Kyrin, Braden, Shianne, Jacqueline, Roslyn, Sabrina)*

MAYOR'S MESSAGE

We have refreshed our Community Plan, which was originally developed in 2007, using a combined process of community consultation and internal collaboration. We continue to connect with our community and our organisation, refining and refreshing this plan to ensure it continues to create our shared vision to form a strong, connected community with exciting places, sustainable strategies and economic opportunity.

The City of Charles Sturt was named after the famous Australian explorer who once lived in our city. We are proud to share our heritage, history and beautiful places with residents, visitors and businesses alike.

Our City is a diverse, vibrant and friendly place to live. We are a community that values our rich tapestry of people, ideas, perspectives and experiences. From within our country and across the world, people have made the City of Charles Sturt their home, bringing colour and flavour together in harmony. We have almost 120,000 residents from over 100 different cultures. We recognise the land on which our City is built is Kaurana land, home to one of the oldest living cultures in the world. Here, we welcome all people and cultures into our city to share traditions and values with each other. We champion unity in diversity. Wherever you are from, here you are home.

People choose to live and do business in our City because we are close to the beach, the central business district, the port, the airport and regional

shopping facilities. We are recognised as a sporting and entertainment hub of Adelaide with national basketball and soccer stadiums, three championship standard golf courses, an international rowing course, the River Torrens Linear Park, and our 12kms of coast. Our services are created specifically for our community, with a strong connection to our environment, partnering with our community to protect and preserve our natural environments. We also look to the future, preparing for forecast growth in our population.

We are committed to providing meaningful connections with our community, showing passion for our approach and care for all people. We will strive to progress and evolve our range of services, activities and projects, responding to the needs of our residents and businesses. We will be courageous as we look to the future and the challenges of climate, population growth and changing living pressures, and we will work tirelessly in partnership with our residents and businesses who choose to call our City home.



A handwritten signature in black ink that reads "Angela". The script is elegant and fluid, with a large, sweeping 'A'.

Angela Evans, Mayor

CEO'S MESSAGE

The way we live in Charles Sturt is shaped by the dynamic energy and spirit of our community. We share a quality of life that welcomes residents and visitors from around the world and unites us all in one place together. We are welcoming and inclusive, enhancing each other's strengths and celebrating our different experiences.

Our Community Plan has been developed through community consultation and internal collaboration, and this refreshed plan in 2020 has been further strengthened with more community and internal engagement. This plan is a commitment to work with our community and what we plan to achieve. Our plan is designed to be a living, flexible document that focuses on forming strong connections with our residents and businesses across the city. It provides opportunities for us to think progressively about linking our community with exciting places, collaborating to produce sustainable strategies, and demonstrating courageous leadership as we enhance opportunities for all people. Our Community Plan is a vision for us to achieve in partnership with our community.

Our plan recognises our regional alliances, and considers the State Strategic Plan and the State Government's strategic directions. We have also considered our City's assets which are valued at over a \$1.9 billion including roads, footpaths, stormwater, property and community facilities like

libraries, playgrounds and community centres. Together with these physical assets, we have planned for our social infrastructure to ensure we deliver services with genuine care, enabling our community to remain healthy, safe and active. Tying these physical assets and social interactions together, our plan also delivers ways to activate and engage with public spaces in a way that respects our environment and highlights the importance of building a sustainable future for our City. We will continue to be a passionate, driving force behind economic expansion and support local employment opportunities.

Thank you to everyone who contributed to the Community Plan; it is an exciting yet simple and clear plan that we are incredibly proud of. It is also a public commitment to our City that we value our diverse and united community and continue to celebrate our strong connections with each other. We will provide unique, great places across our City. We will pursue environmentally sustainable practices. Our economic strategies will be targeted. Our leadership will be courageous and progressive. This is our commitment

to our City, and we look forward to celebrating the outcomes of this plan as our diverse, united and dynamic community thrives.

We welcome your ongoing connections and encourage you to become involved as we embrace change and look to the future of the City of Charles Sturt.



Paul Sutton
Chief Executive Officer



Our Community Plan shows how we will achieve our shared vision of a strong, connected community with exciting places, sustainable strategies and economic opportunity.

We will evolve this vision through progressive governance and our passion and commitment in being a leading council in South Australia.

We have developed this plan through a combined process of community consultation and internal collaboration.

Our plan recognises our regional alliances and considers the State Strategic Plans.

The diagram on the right shows the relationship of the State and regional strategies to our Community Plan and supporting corporate documents.

The Community Plan is our aspirational strategic plan that sets the vision for our community and organisation. Our Corporate Plan documents how we will get there and articulates how we will deliver our shared vision to our community.

The partnerships and links between these strategies will enable us to focus on our local opportunities in a broader South Australian context.

WORKING LOCALLY & REGIONALLY

STRATEGIC CONTEXT





CITY OF CHARLES STURT STRATEGIC PLANS & FRAMEWORKS - ALIGNMENT TO COMMUNITY PLAN PILLARS

OUR COMMUNITY

Public Health Plan
Animal Management Plan
Communications Plan
Community Connections Strategy*
Disability Access and Inclusion Plan*

OUR LIVEABILITY

Charles Sturt Development Plan
Community Land Management Plans
Place Making Framework
Asset Management Plans
Transport Plan
Open Space Strategy
Infrastructure Guidelines
Biodiversity Action Plan

OUR ENVIRONMENT

Living Green to 2020 Refresh
AdaptWest Climate Change Adaption Plan
AdaptWest in action
Net Zero: our map to net zero corporate emissions by 2025 *

OUR ECONOMY

Economic Development Plan
Building Western Adelaide

OUR LEADERSHIP

Long Term Financial Plan
Annual Business Plan & Budget
Council Policy Framework
Customer Experience Strategy*
People & Culture Framework
City Survey
Smart City Plan

**Includes strategies that will be complete at finalisation of draft Community Plan*

PURPOSE STATEMENT

OUR VISION

The City of Charles Sturt – A Leading Liveable City

Our Community Plan documents our vision for our City.
It has been developed and refined over many years with significant input from the Charles Sturt community.
It is based upon five pillars that represent our city:

Our Community – A strong and connected community

Our Liveability – A liveable city of great places

Our Environment – An environmentally responsible and sustainable city

Our Economy – An economically thriving city

Our Leadership – A leading and progressive Local Government organisation

These pillars shape who we are and guide how we work together as an organisation and community.
Our Community Plan identifies the outcomes and aspirations for each of our pillars and how we will track and measure their success.
Our plan creates opportunities for the City of Charles Sturt to grow, to connect, and to enhance the western region and greater Adelaide.



OUR COMMUNITY

A STRONG & CONNECTED COMMUNITY

The City of Charles Sturt Civic Library - outdoor community area

The way we live in Charles Sturt will be shaped by the energy and spirit of our community.

This quality of life will be shared as we continue our proud history of welcoming residents and visitors from around the world. We will remain friendly and inclusive by valuing and celebrating diverse cultures and experiences.

Through creative expression, we will see ourselves and our places in new and interesting ways. The complexity of the past will be interwoven with the

present, providing a strong sense of belonging and identity.

People will be supported to connect, discover and be inspired through our welcoming and flexible community spaces, libraries and beyond. Targeted services and programs will engage and empower people of all ages and abilities, building individual and community capacity, connections and resilience.

The health and wellbeing of our City and community will flourish. We will continue to work together with passion and care, to achieve a safe and accessible city. Quality sporting facilities will provide opportunities for our community to connect and pursue recreational and sporting passions.

OUR COMMUNITY OUTCOMES

In our City no one gets left behind; everyone has access to quality resources, services, programs, information and social infrastructure to fully participate in their community

Charles Sturt is made up of strong and vibrant communities; we celebrate our identity, heritage and cultural diversity

People feel a sense of belonging, inclusion and social connectedness

People embrace healthy living, physical activity and ageing well

Charles Sturt is a place where people feel safe in their homes, neighbourhoods and public places; they are resilient and manage shocks and stresses to build a stronger community

People learn throughout their lives; they have the skills and abilities to achieve great outcomes for themselves, their families and the opportunity to become leaders in their communities

WHAT DOES SUCCESS LOOK LIKE?

Our social infrastructure and services are highly valued and engaging

Our community feels connected and supported

Our community members are participating in active citizenship

Our proactive and reactive education and compliance activities support positive health and safety outcomes for our community



OUR LIVEABILITY

A LIVEABLE CITY OF GREAT PLACES

Henley Square at Henley Beach

Charles Sturt will continue to evolve as a sustainable city and destination of choice to live, work, play and visit.

Our flexible and engaging public spaces like our much-loved beaches and coastline, sporting facilities and vibrant main streets will continue to attract people to our city. Partnering with our community we will co-design our public places enabling people to connect with each other and their neighbourhoods, creating and rediscovering a distinct Charles Sturt character.

We will be proactive and transparent when managing our city assets (such as community facilities, stormwater drainage, local roads

and paths) to provide safe and attractive neighbourhoods that are both environmentally and financially sustainable.

The revitalisation of our parks and open spaces will provide flexible and quality green spaces that encourage people to connect, unite and discover with each other.

We will respond positively to the challenges presented by Adelaide's changing urban environment. Completion of major developments

will revitalise our suburbs and provide increased opportunity for people to discover and experience all our city has to offer.

Advances in sustainable vehicle technology, the emergence of shared mobility and the creation of walkable neighbourhoods and movement networks will have a significant impact on how people experience and move across our city.

OUR LIVEABILITY OUTCOMES

A well designed and safe urban environment that is adaptive to a diverse and growing city

City assets and infrastructure are developed and enhanced on a strategic and equitable basis in collaboration with local communities and other relevant parties, including industry and government

Support diverse events and experiences that bring people together and contribute to the history, liveliness, identity and vitality of our neighbourhoods

An integrated, responsive transport system and well-maintained network of roads and paths that drive safe, efficient and sustainable connections

A diversity of open spaces to create innovative, accessible, attractive and flexible community spaces for recreation and sporting activities

WHAT DOES SUCCESS LOOK LIKE?

Our city meets the needs of a changing community

Our asset and infrastructure programs and renewal work are undertaken in line with our strategic frameworks

Our city attracts investment in our vibrant and unique precincts

Our roads and paths are safe, and our community is exercising choice of travel mode

Our public and open spaces are well maintained and utilised



OUR ENVIRONMENT

AN ENVIRONMENTALLY RESPONSIBLE & SUSTAINABLE CITY

Old Port Road Wetlands

We are passionate about creating and leading a sustainable future for our Charles Sturt community.

We will partner with our community and reduce our impact on the environment by sharing knowledge, pursuing progressive outcomes and leading positive environmental change.

Our City will become greener with increasing tree canopy cover spaces and green infrastructure. Through improved biodiversity, we will achieve a better

living environment for people and all creatures.

Our City will continue to preserve and protect our natural environment, in particular our coastal areas and their unique ecosystems.

Our City will demonstrate our commitment to the circular economy

by supporting local initiatives which eliminate waste and reduce our continual reliance on unsustainable resources.

We will lead by example to build resilience and strengthen our collective ability to adapt to the issues presented by a dynamic climate.

OUR ENVIRONMENT OUTCOMES

Greenhouse gas emissions significantly reduce, and we adapt to our changing climate

Our city is greener to reduce heat island effects and enhance our biodiversity

Charles Sturt is recognised as a leading partner and educator in pursuing a sustainable future with our community

Reduced waste production across our city, combined with the growth of our circular economy

We advocate for the protection of our coastal areas and enhancing biodiversity along our coast.

WHAT DOES SUCCESS LOOK LIKE?

Our greenhouse gas emissions are significantly reduced by 2025 for Council's operations and community targets are developed

Our biodiversity and tree canopy cover are consistently increasing

Our community is engaged and empowered to strive for a sustainable future

Our circular economy is growing

Our waste production and waste to landfill volumes across our City is reducing



OUR ECONOMY

AN ECONOMICALLY THRIVING CITY

Gianni and Emily Cirelli - Cirelli Coffee in Welland

Charles Sturt will bring energy and vibrancy and continue to support the economic expansion in our community.

We will be highly regarded for our business-friendly environment. Our positive collaborative approach supports our business community and creates energy and vibrancy in creating a thriving Western Adelaide region. We will help to create a resilient business community by supporting the development of key skills and knowledge base to increase job opportunities equipping them for the future.

Businesses will be supported by quality, local opportunities and a dynamic environment that sustains a diverse business base for our community to enjoy. Our community will be able to explore their entrepreneurial spirit in a supportive and knowledgeable setting. Our businesses can grow and access new market opportunities.

We will focus on our local supply chain development to retain value and increase employment in our local area.

Partnering with our largest employment sectors of health, retail and hospitality, defence, tourism, construction and manufacturing gives our region economic sustainability and employment growth that is vital for our community. The opportunity to come together to understand our common values and shared aspirations will strengthen our prosperity and create opportunities for all.

OUR ECONOMY OUTCOMES

The Western Region economy is promoted through leadership and collaboration across all stakeholders and our community

Local businesses and entrepreneurial activities flourish through the support, engagement and relationships that are developed and maintained

Businesses and industry sectors continue to grow and diversify

Our businesses and community have the skills for success to realise job opportunities

WHAT DOES SUCCESS LOOK LIKE?

Our strategic alliances are supporting the growth of our economy

Our local businesses are consistently growing

Our industry sectors are diversifying

Our skills and qualifications are growing



OUR LEADERSHIP

A LEADING & TRANSFORMATIONAL LOCAL GOVERNMENT ORGANISATION

Mayor Angela Evans is involved with many of our local and community events, like our Accessible Beach Day, Henley Beach.



We are passionate about delivering a progressive and high performing organisation.

We bring a positive attitude and show genuine care for our community. We continue to push boundaries and explore new ways of achieving results, reinforcing our position as a leading local government organisation. We aim to be transparent, sustainable and effective to ensure we are delivering value for money services and infrastructure. We value partnerships with our community, businesses and other Government organisations to

deliver outcomes that really make a difference.

As Elected Members we deliver confident and committed leadership on behalf of our communities. We use local knowledge and ethical decision making to respond to current and future community aspirations. Our residents, businesses and visitors will have continued confidence in knowing and understanding the decisions we have made and why we have made them.

Our people are at the heart of everything we do, and we strive to deliver an exceptional customer experience every time. We seek to attract and develop capable and motivated employees who have a clear and shared purpose in their work, and who are proud to work at the City of Charles Sturt, developing our organisation as South Australia's most united, dynamic and attractive city.

OUR LEADERSHIP OUTCOMES

Our practices, leadership and decision making are bold and courageous in delivering value for our Community

The management of our city is progressive, responsive and sustainable to ensure a united and unique place for future generations

A collaborative and high performing work place that develops strong capability to continually improve organisational performance

Open and accountable governance

Our values, decision making processes, leadership capabilities and way we work focus on how we want our customers and employees to feel, ensuring we provide excellence in customer experience

WHAT DOES SUCCESS LOOK LIKE?

Our organisation is progressive and achieves business excellence

Our finances are sustainable

Our organisational culture and capability is collaborative, agile and high performing

Our organisation is open and accountable

Our employees have a clear understanding of their purpose and demonstrate this through delivering projects, services and programs, with our customers' needs at the centre of our decision making



"Wherever you are from, here you are home."
Mayor Angela Evans

charlessturt.sa.gov.au
yoursaycharlessturt.com.au

