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# MAYOR'S MESSAGE

**Our Community Plan** has been developed through a combined process of community consultation and internal collaboration It is our vision of how we will work with our community to achieve our shared goals of forming a strong, connected community with exciting places, sustainable strategies and economic opportunity.

Our City is a vibrant and friendly place to live. We are a community that values the diversity of people, ideas, perspectives and experiences. In our community, we have 105,000 residents from over 100 different cultures. We provide opportunities for residents and visitors to learn and to share the traditions they value with others.

The City of Charles Sturt was named after the famous Australian explorer who once lived in our City. We are proud to share our heritage, history and beautiful places with residents, visitors and businesses alike.

People choose to live and do business in our City because we are close to the beach, the central business district, the port, the airport and regional shopping facilities. We are recognised as the sporting and entertainment hub of Adelaide with national basketball and soccer stadiums, three privately owned golf courses, international rowing course, the River Torrens Linear Park, and our 12kms of coast. Our services are created for our community and we focus on the environment, partnering with our community to protect and preserve our natural environments. We are also looking to the future, preparing our frequently used areas for forecast growth in our population.

We are committed to providing meaningful connections with our community, and will continue to grow and evolve our range of services, activities and projects to ensure we foster a sense of belonging for our residents and businesses.



Angela Evans Mayor

# **CEO'S MESSAGE**

The way we live in Charles Sturt is shaped by the energy and spirit of our community. We share a quality of life that welcomes residents and visitors from around the world. We are a friendly and inclusive community valuing and celebrating diverse cultures and experiences. Our Community Plan has been developed through community consultation and internal collaboration. and is a statement about how we will work with our community and what we plan to achieve. Our plan is designed to be a living, flexible document that focuses on forming strong connections with residents and businesses across our City. It sets out opportunities for us to think innovatively about linking our community with exciting places, collaborating to produce sustainable strategies, and demonstrating accountable leadership by harnessing economic opportunity. Our Community Plan is a vision for us to achieve in partnership with our community.

Our plan recognises our regional alliances, and considers the State Strategic Plan and the State Government's seven key priorities. We have also considered our City's assets which are valued at over a \$1.7 billion including roads, footpaths, stormwater, property and community facilities like libraries, playgrounds and community centres. Together with physical assets, we have planned for our social infrastructure to ensure we remain healthy, safe and active. Tying these physical assets and social interactions together, our plan also delivers ways to activate and engage with public spaces in a way that respects our environment and highlights the importance of building a sustainable future for our City. We will continue to be a driving force behind economic expansion and support local employment opportunities.

Thank you to everyone who contributed to the Community Plan, it is an exciting yet simple and clear document that we are incredibly proud of. It is also our public commitment to our City that we value our strong and connected community, are dedicated to providing a liveable City of great places, that we continue to be environmentally sustainable, that our economic strategies are targeted, and that our leadership is bold and innovative. This is our commitment to our City, and we look forward to celebrating the outcomes of this plan as our inclusive, diverse and creative community thrives.

We welcome your ongoing connections with us, and encourage

you to become involved as we embrace change and look to the future of the City of Charles Sturt.



Paul Sutton Chief Executive Officer

Our Community Plan is a statement of how we will work with our community to achieve our shared vision of a strong, connected community with exciting places, sustainable strategies and economic opportunity.

We will evolve this vision through innovative governance and remaining committed to being a leading council in South Australia. We have developed this plan through a combined process of community consultation and internal collaboration. Our plan recognises our regional alliances, and considers the State Strategic Plan and the State Government's seven key priorities.

The diagram below shows the relationship of the State and regional strategies to our Community Plan and supporting corporate documents. The partnerships and links between these strategies will enable us to focus on our local opportunities in a broader South Australian context.

# WORKING LOCALLY B REGIONALLY STRATEGIC CONTEXT



# A STRONG AND CONNECTED COMMUNITY

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# The way we live in Charles Sturt will be shaped by the energy and spirit of our community.

This quality of life will be shared as we continue our proud history of welcoming residents and visitors from around the world. We will remain friendly and inclusive by valuing and celebrating diverse cultures and experiences.

Through creative expression, we will see ourselves and our places in new and interesting ways. The complexity of the past will be interwoven with the present, providing a strong sense of belonging and identity.

In flexible community spaces and libraries, people will be supported to learn, dream and succeed. Targeted services and programs will engage and empower people of all ages and abilities, building individual and community resilience. The health and wellbeing of our City and community will flourish. We will continue to partner with community and business owners to achieve a safe and accessible City. Quality sporting facilities will provide opportunities for our community to connect and pursue recreational and sporting passions.

## **OUR OBJECTIVES**

Provide accessible social infrastructure and services that engage our diverse community.

Capitalise on partnerships, build community resilience and sense of belonging.

Create opportunities for community leadership and civic participation.

Educate and regulate to enable a safe and healthy environment.

#### INDICATORS TO MEASURE AND TRACK OUR SUCCESS

Our social infrastructure and services are highly valued and engaging.

Our Community feels connected and supported.

Our community members are participating in active citizenship.

Our proactive and compliance activities support positive health and safety outcomes.





#### Charles Sturt will continue to evolve as a destination of choice to live and visit.

People will be drawn to active and engaging public spaces, like our famous coastal strip and vibrant main streets. In these loved places, people will connect with each other and their neighbourhoods, creating and rediscovering a distinctive Charles Sturt character. Our City and community will adapt positively to the challenges presented by Adelaide's changing urban environment. Completion of major developments will revitalise older suburbs and deliver new ways of living. The introduction of light rail, and improving cycle and pedestrian networks will have a significant impact on how people experience and move across Charles Sturt.

Renewal of parks and open space will produce high quality green spaces that encourage people to enjoy life outdoors.

## **OUR OBJECTIVES**

- An urban environment that is adaptive to a changing and growing City.
- City assets and infrastructure are developed and well maintained on a strategic and equitable basis.
- Create valued urban places that bring people together and reflect local character and identity.
- Drive an integrated, responsive transport system and network.
- Enhance the quality and diversity of open and public spaces.

#### INDICATORS TO MEASURE AND TRACK OUR SUCCESS

Our City is meeting the needs of a changing community.

Our asset renewal is in line with Asset Management Plans and community needs.

Our city comprises vibrant and unique precincts.

Our roads are safe and our citizens are exercising choice of travel mode.

Our public and open spaces are well maintained and utilised.

# ENVRONMENTALLY RESPONSIBLE & SUSTAINABLE CITY

#### We remain committed to building a more sustainable future for Charles Sturt.

We will continue to reduce our impact on the environment by altering our practices and sharing knowledge about how we can all achieve positive environmental change at a personal and community level.

Our City will become greener with increasing tree canopy cover and green infrastructure. Through improved biodiversity, we will achieve a better living environment for people and all creatures.

We will further develop our resilience and ability to adapt to the issues presented by a changing climate. Adopting the initiatives of the 'AdaptWest: Climate Change Adaptation Strategy' will strengthen our position as a leading environmental performer. Completion of our Flood Mitigation Strategy will secure our water assets and provide a sustainable resource for maintaining our public spaces. Public realm design will incorporate the latest environmental strategies and principles.

## **OUR OBJECTIVES**

- Continue to implement climate change mitigation and adaptation solutions.
- Enhance the state of the City's environment and biodiversity.
- Lead and educate to reduce the City's impact on the environment and build resilience.

#### INDICATORS TO MEASURE AND TRACK OUR SUCCESS

Our adaptation and resilience projects are progressing.

Our biodiversity and tree canopy cover are improving.

Our environmental management and efficiency is improving



# Charles Sturt will continue to be the driving force behind the economic expansion and prosperity of western Adelaide.

This will be underpinned by quality, local employment opportunities and an environment that sustains a diverse business base. Young people and migrants will be able to explore their entrepreneurial spirit in a supportive and knowledgeable setting. We will seek out and seize opportunities in important regional and international market places. Our engagement with China will deliver valuable outcomes for our partnering businesses. The Western Adelaide Alliance will continue to deliver significant outcomes for local industries, including the emergence of a coordinated, dynamic tourism sector. Expansion of the health sector and attracting associated businesses and services to meet the needs of South Australia's defence industries will deliver flow on benefits to our whole community.

## **OUR OBJECTIVES**

- Lead regional collaboration to promote the Western Adelaide economy.
- Support and enable local business prosperity and growth.
- Facilitate an environment for a diversity of business and industry types.

#### INDICATORS TO MEASURE AND TRACK OUR SUCCESS

- Our strategic alliances are supporting the growth of our economy.
- Our local businesses are growing.
- Our industry sectors are diversifying.

# A LEADING & TRANSFORMATIONAL LOCAL GOVERNMENT ORGANISATION



# We have established a reputation as a forward thinking and high performing organisation.

We will continue to push boundaries and explore new ways of doing things, reinforcing our position as one of South Australia's leading local governments. We will remain transparent, financially sustainable and effective.

Elected Members will continue to deliver confident and committed leadership on behalf of the community. Knowledgeable and ethical decision making will respond to current community desires as well as the needs and aspirations of our future community. Residents, businesses and visitors will have continued confidence in knowing and understanding the decisions we have made and why we have made them. In the face of a rapidly evolving world we will develop as a nimble, responsive organisation that excels in service delivery. We will continue to attract intelligent, highly skilled and motivated staff who enjoy developing Charles Sturt as South Australia's most dynamic and attractive City.

## **OUR OBJECTIVES**

Be bold and innovative in our practices, leadership and decision making.

Adaptive and sustainable management of the City's finances.

A collaborative, agile and high performing work place.

Practise transparent and accountable governance.

#### INDICATORS TO MEASURE AND TRACK OUR SUCCESS

Our organisation is innovative and achieves business excellence.

Our finances are sustainable.

Our organisational culture is collaborative, agile and high performing.

Our organisation is transparent and accountable.

### CITY OF CHARLES STURT STRATEGIC PLANS & FRAMEWORKS - ALIGNMENT TO COMMUNITY PLAN THEMES

OUR COMMUNITY	OUR LIVEABILITY	OUR ENVIRONMENT	OUR ECONOMY	OUR LEADERSHIP
Community Services Framework Regional Public Health Plan 2014-2019 Marketing and Communications Plan	Charles Sturt Development PlanStrategic Directions Report 2014Community Land Management PlansPlace Making FrameworkAsset Management PlansTransport Plan 2016 2031Open Space Strategy 2025	Living Green Environmental Plan AdaptWest	<section-header>Economic Development Plan 2016-2021Building Western Adelaide</section-header>	Long Term Financial PlanAnnual Business Plan & BudgetCouncil Policy FrameworkCultural Change ProgramCity Survey

Our Community Plan is our vision of how we will work with our community to achieve our shared goals of forming a strong, connected community with exciting places, sustainable strategies and economic opportunity.

Learn more about our plans to achieve our vision for Charles Sturt at www.charlessturt.sa.gov.au/communityplan





Members of the University of the Third Age at Fulham Gardens listen intently to a guest speaker talk about the history of the Panama Canal.



Families and visitors come from near and far to enjoy the thriving community and activities at Bowden.



Birdlife Australia with local volunteers monitor and help protect the nesting sites of the Red-capped Ploverin at Tennyson Dunes.



Carly connects local business owners working from Sass Place, in West Lakes Mall.



*Iva and Mick strategise with James about the 2025 Workplace plan and its impact on the community.* 

