



**ADELAIDE 36ERS ARENA**  
**UNLOCKING THE POTENTIAL FOR A**  
**MULTI-SPORT DESTINATION FOR**  
**THE COMMUNITY**



# BASKETBALL IN SOUTH AUSTRALIA TODAY

## AT A GLANCE \\\



#2

### PARTICIPATION

2ND HIGHEST PARTICIPATION RATE OF ANY SPORT IN THE WORLD

#2

### LARGEST TEAM

2ND LARGEST TEAM SPORT IN AUSTRALIA

4%

### POPULATION PLAY

ESTIMATE 4% OF POPULATION PLAY BASKETBALL

### COURT

CURRENTLY A HUGE SHORTAGE OF COURTS, GREATER THAN 40%

40%

### SCHOOL

FASTEST GROWING SPORT IN SCHOOLS WITH A 12.9% PARTICIPATION RATE

12.9%

### PLAYERS IN SA

45,000 PLAYERS IN SOUTH AUSTRALIA. A MAJOR SPORT THAT CELEBRATES DIVERSITY & INCLUSION

45K

# TITANIUM SECURITY ARENA TODAY

## AT A GLANCE \\\



### AGE OF FACILITY

BUILT IN 1991, THE FACILITY NO LONGER MEETS THE NEEDS, STANDARDS AND EXPECTATIONS OF THE COMMUNITY



### CONNECTION TO SITE

THE ARENA IS ISOLATED WITHIN THE PRECINCT WITH MINIMAL SURROUNDING CONNECTIONS



### ARRIVAL

THE ARENA LACKS AN INVITING ARRIVAL EXPERIENCE AND FRONT DOOR



### COMMUNITY

THE ARENA HAS MINIMAL ABILITY TO BE UTILISED FOR MULTIPLE COMMUNITY EVENTS AND PROGRAMS



### CAPACITY

THE ARENA HAS ONE INTERNAL SHOW COURT WITH A SEATING CAPACITY OF 8000



### LIMITED AMENITIES

LIMITED FACILITIES FOR EVENT AND SPORTS CLUB USE SUCH AS NO NO PERMANENT TICKET OFFICE, LACKING OFFICE SPACE AND HIGH PERFORMANCE GYMNASIUM FACILITIES





# ADELAIDE 36ERS, CITY OF CHARLES STURT & OFFICE FOR RECREATION, SPORT & RACING - ALIGNED GOALS

## ‘AN OPPORTUNITY FOR COLLABORATION’ \\\

**THE FOLLOWING COMMUNITY AND ELITE SPORTING FACILITY GOALS WERE IDENTIFIED AS PART OF THE 2020 SOUTH AUSTRALIAN GOVERNMENT’S ‘GAME ON’ REPORT AND THE CITY OF CHARLES STURT ‘OUR COMMUNITY PLAN 2020 - 2027’ REPORT. IN SUMMARY, WE HAVE IDENTIFIED THE FOLLOWING KEY GOALS OF ORSR & COUNCIL.**

- a) Align with Office of Recreation, Sport & Racing needs
- b) Reinforce priorities of City of Charles Sturt
- c) Compliment current Basketball activities in South Australia
- d) Be commercially viable

### OFFICE OF RECREATION, SPORTS & RACING NEEDS:

-  Create spaces for Lifelong physical activity
-  Provide high quality & accessible open spaces for active recreation
-  Encourage Growth in active transport
-  Build Active young people with good coordination and strong fundamental movement skills
-  Provide affordable sport and active recreation opportunities
-  Maintain a sustainable sport and recreation sector
-  Connect with more and better trained volunteers
-  Design high quality, inclusive, accessible sport and recreation infrastructure

### CITY OF CHARLES STURT:

-  The delivery of new spaces, targeted services and programs will engage and empower, build resilience and support a strong and connected community
-  Local places will bring people together and new ways of living will revitalise our suburbs to create a liveable City of great places
-  Committed to working with our community to build an environmentally responsible and sustainable City
-  Driving force behind the economic expansion and prosperity of western Adelaide to deliver an economically thriving City



# WE HAVE A VISION: ADELAIDE 36ERS ARENA SOUTH AUSTRALIA'S HOME OF BASKETBALL \\\

The new home base for the Adelaide 36ers will become a **destination for basketball** in South Australia, capitalising on the arena's legacy of **sustained success**, established **community relationships** and **respected reputation**.

It will be a facility for the development of **high performance athletes**, and for promotion of **healthy active lifestyles** in the wider community, in line with the goals of the club, City of Charles Sturt Council, and the Office of Recreation Sport and Racing.

It will provide additional opportunities for **return on investment** to ensure revenue streams to promote the **continued growth** of the club, athlete development and community participation.

The Adelaide 36ers home base will also be a **catalyst** to bring additional **sports** to the precinct, as well as additional **clubs**, and **carnivals**.

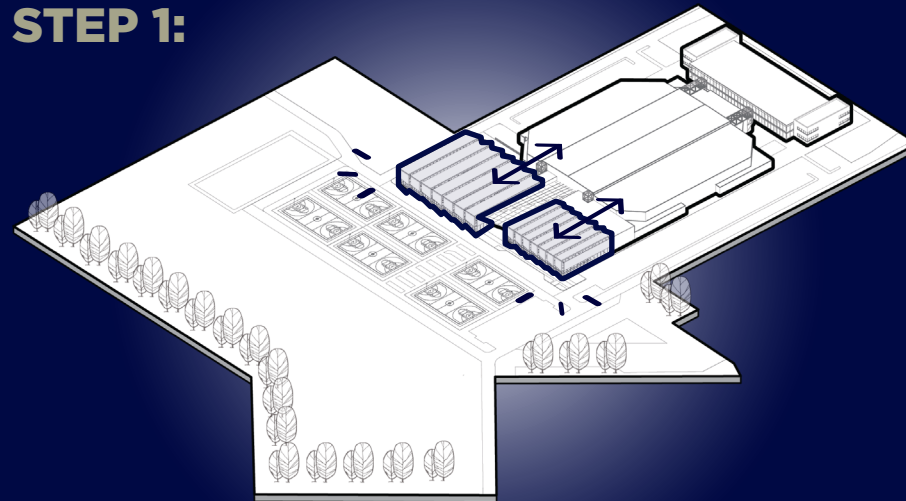




# A FIVE STEP IMPLEMENTATION PLAN

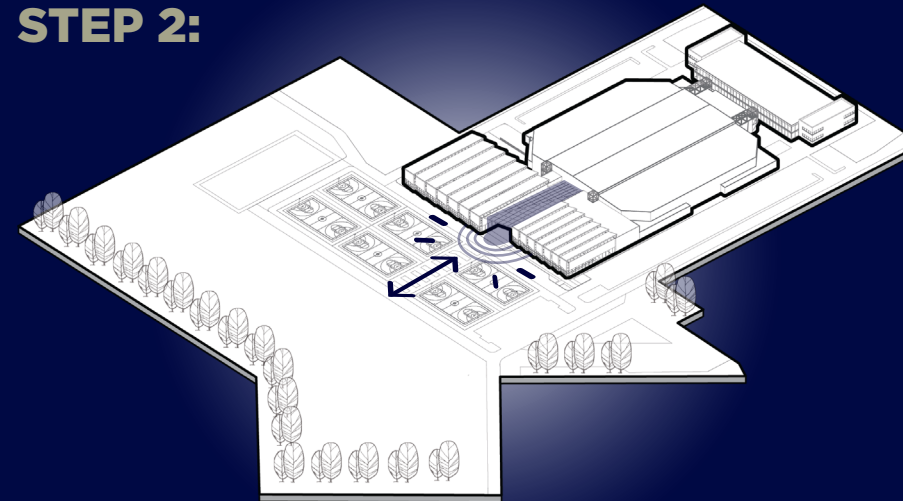
## KEY FRAMEWORK MOVES \\\

### STEP 1:



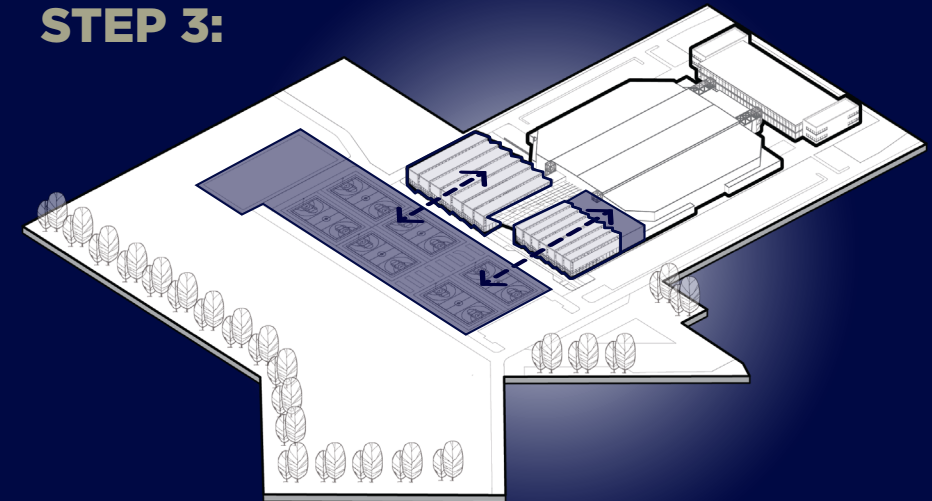
**PROVIDE ADDITIONAL INDOOR COURTS LINKED TO ARENA**

### STEP 2:



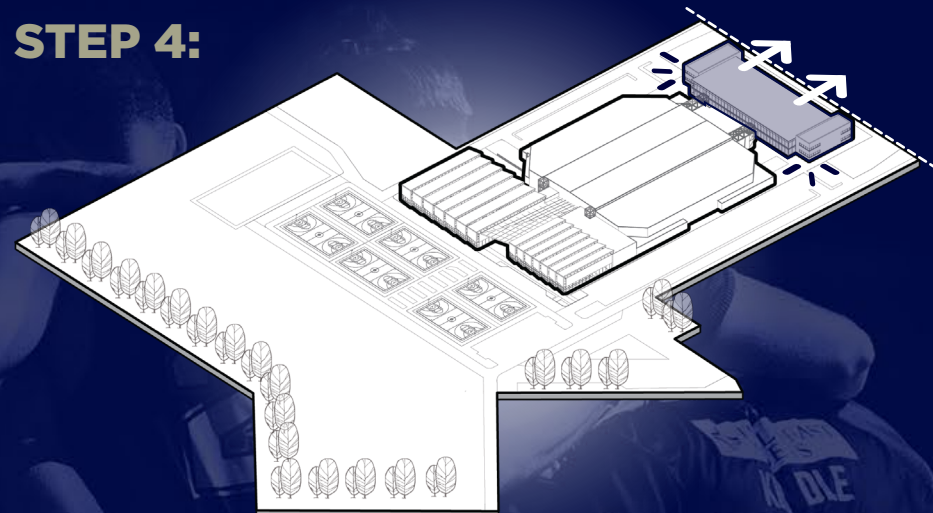
**ESTABLISH NEW ARRIVAL EXPERIENCE WITH PEDESTRIAN PLAZA & VEHICLE DROP-OFF**

### STEP 3:



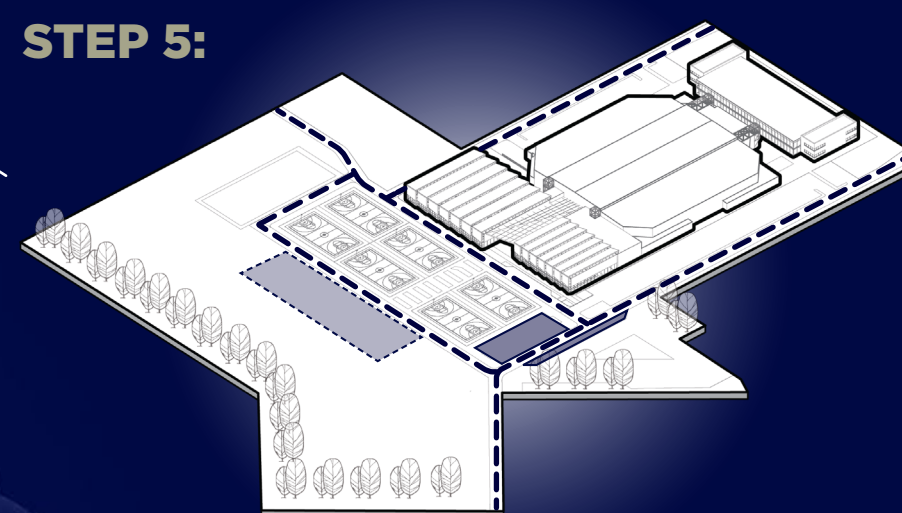
**PROVIDE NEW OUTDOOR COURTS, CONNECTED TO NEW ACCESSIBLE AMENITY**

### STEP 4:



**CREATE NEW OFFICE & HIGH PERFORMANCE GYMNASIUM, ADDRESSING THE STREET & CONNECTING TO THE ARENA**

### STEP 5:



**INCREASED WAYFINDING & CARPARKING (PERMANENT AND TEMPORARY EVENT PARKING)**



# ADELAIDE 36ERS ARENA

## THE HOME OF BASKETBALL \\\

### AN INTEGRATED PRECINCT JOINING HIGH PERFORMANCE TRAINING & COMMUNITY SPORTS DEVELOPMENT



WRAPPING COMMUNITY AND TRAINING  
FACILITIES AROUND NEW ENTRANCE PLAZA  
TO STRENGTHEN CONNECTION TO OVAL  
& DEFINE PRECINCT



PRIORITISING PUBLIC OPEN SPACE  
IN & AROUND THE BUILDING



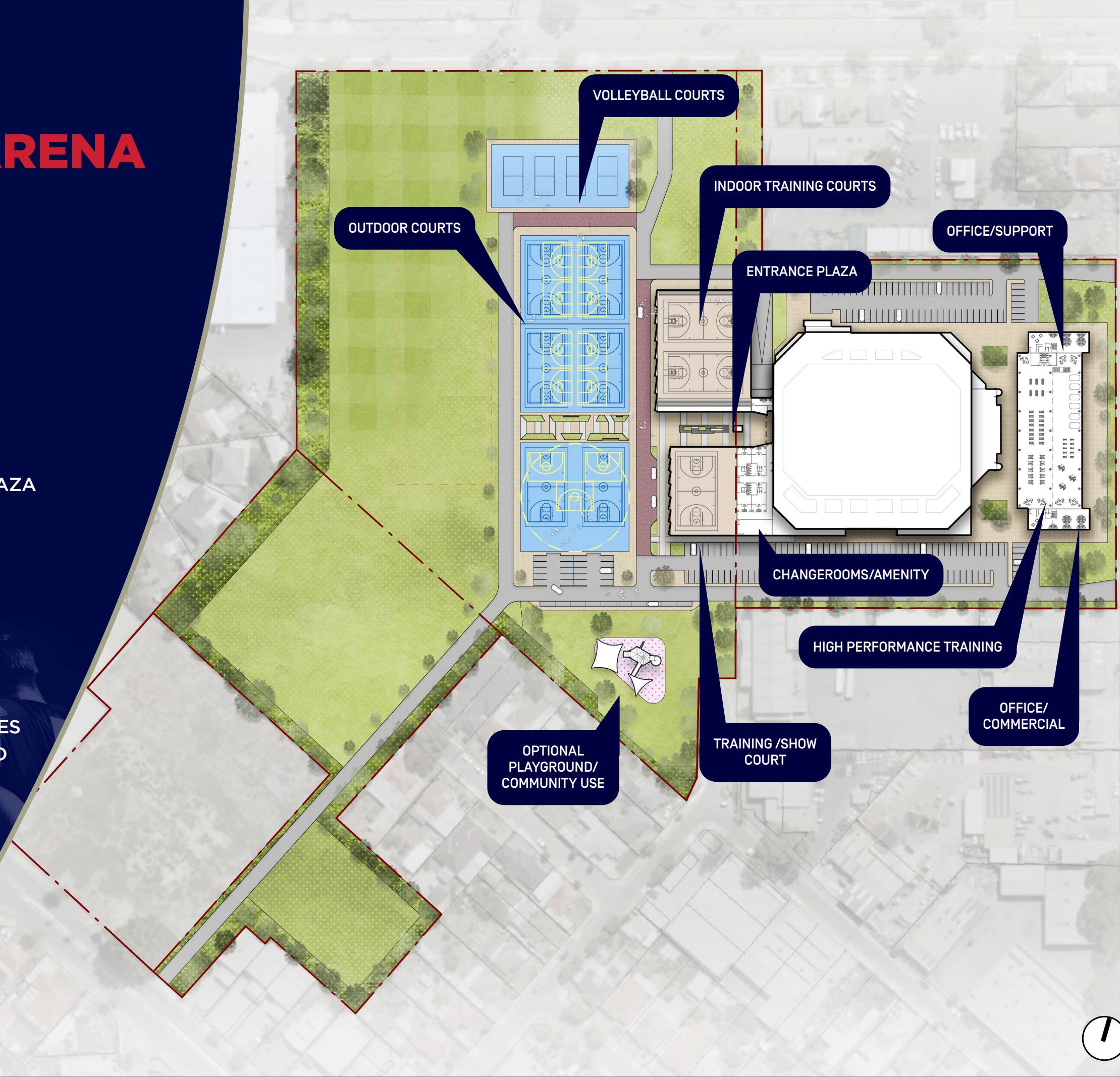
INTRODUCE COMMERCIAL OPPORTUNITIES  
& INCREASED DIVERSITY OF SPORTS AND  
TRAINING OPTIONS



INCREASED PUBLIC AMENITY



IMPROVED ACCESS & PARKING






# ADELAIDE 36ERS ARENA

## THE HOME OF BASKETBALL \\\

### LEGEND

 PROPOSED RELOCATION OF EXISTING BEVERLY LEISURE LAND (APPROX 850M<sup>2</sup>)

 PROPOSED LAND TO BE SOLD (APPROX 5730M<sup>2</sup>)

 PROPOSED EXTENSION OF NURSERY AREA

 EXISTING RECYCLED WATER INFRASTRUCTURE (NOT INCLUDED IN LICENSED AREA)

 EXISTING STADIUM

 NEW ENTRANCE PLAZA WITH KIOSK

 INDOOR TRAINING COURTS

 INDOOR TRAINING/SHOW COURT

 OUTDOOR COURTS (BASKETBALL, 3X3 BASKETBALL, NETBALL)

 3X3 BASKETBALL SHOW COURT

 VOLLEYBALL COURTS

 HIGH PERFORMANCE TRAINING

 OFFICE/SUPPORT

 OFFICE/COMMERCIAL

 TICKETING/LIFT CORE

 CHANGEROOMS/NETBALL CLUBROOMS

 PICKUP/DROPOFF

 NEW CARPARKING (30 PARKS)

 TEMPORARY EVENT CARPARKING (350 PARKS)

 OPTIONAL PLAYGROUND/COMMUNITY USE

 TOOGOD RESEVE

 EXISTING SITE ENTRANCES

 LANDSCAPE BUFFER ZONES



Draft Master Plan

NTS

Project: Adelaide 36ers Arena

Project No: 2131

Client: Pelligra

Date: 08/02/2022

Drawn: SW

Checked: DC

Drawing: CD01

Revision: E



Pelligra

City  
Collective



# UNPARALLELED 'COMMUNITY TO ELITE' SPORTS ACCESS

## A MULTI-SPORTS PRECINCT TO FULFILL DREAMS \\\



Image: City Collective



# SHARED COMMUNITY & EVENT ACCESS

## A NEW ARRIVAL EXPERIENCE TO HEIGHTEN EXCITEMENT \\\



Image: City Collective



# INCREASED ACCESS TO TRAINING & OFFICE AREA

## DEDICATED INDOOR FACILITIES FOR CLUBS & COMMUNITY \\\



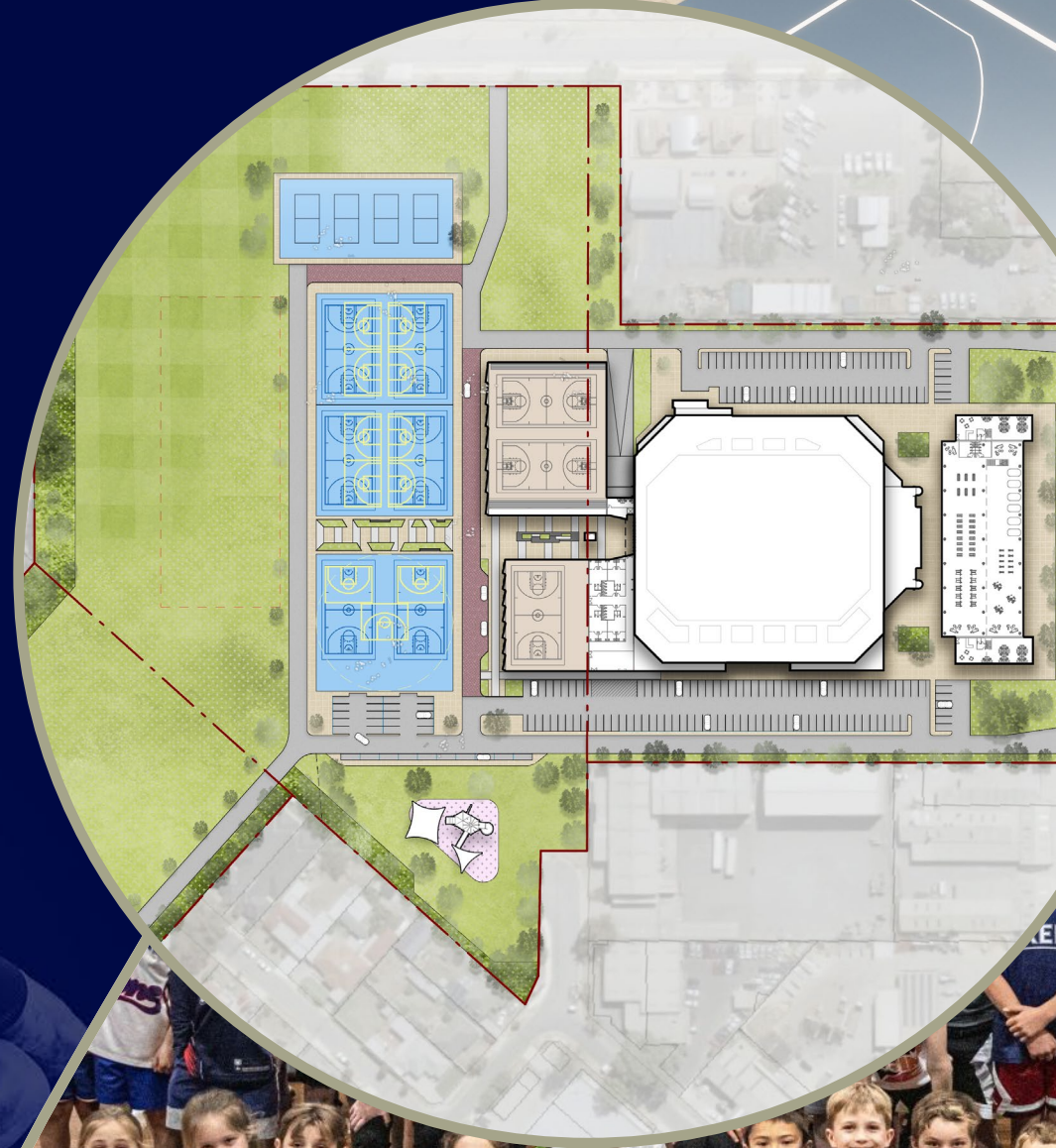
Image: City Collective



# ADELAIDE 36ERS ARENA COMMUNITY CONSULTATION \\\

## HAVE YOUR SAY:

- » SHARE YOUR THOUGHTS ONLINE AT THE CITY OF CHARLES STURT 'YOUR SAY' COMMUNITY ENGAGEMENT HUB
- » [HTTPS://WWW.YOURSAYCHARLESSTURT.COM.AU/](https://www.yoursaycharlessturt.com.au/)







Pelligra®

Prepared by:

City  
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