



5. Council Leadership – Providing Clear Direction

	Actions
5.1	Identify Walking and Cycling Champion(s) - a high level Council Officer and Council Member who will deliver and reinforce the Cycling and Walking message throughout Council and with key partners and other external organisations.
5.2	Develop and Implement a Council wide Travel Plan to encourage increased walking, cycling and public transport use by Council. Monitor feedback to update and enhance Travel Plan to assist in achieving objectives.
5.3	Create an Active Travel Group within Council to monitor, review and advise on Walking and Cycling opportunities and outcomes for Council.
5.4	Develop a Regional Active Travel Group in conjunction with DPTI, adjoining Council's and other external stakeholders to promote and implement joint walking and cycling infrastructure, advocacy and events.
5.5	Identify Walking and Cycling Advocates within Council Officers who will support the champion and provide the following roles: <ul style="list-style-type: none"> • Implement Walking & Cycling Action Plans • Monitor and evaluate Actions and Outcomes • Identify Strategic opportunities and Partnerships • Develop and Implement Council Travel Plan • Manage the integration of culture change within Council (through creating Active Travel Group) • Advocate to external partners and organisations for the development of 5.6travel plans, active travel strategies and walking and cycling infrastructure and initiatives.
5.6	Ensure community and stakeholder consultation materials fully demonstrate the walking and cycling benefits that will be realised from the proposed strategy and actions.
5.7	Revise asset management policies to include a leading, best practice approach to deliver walking, cycling and public transport assets and to manage, maintain and upgrade existing walking, cycling and public transport assets.
5.8	Develop partnering opportunities, links and where appropriate formal subscription with best practice organisations (e.g. Walk21, 8-80 cities) and incorporate reports on national and international actions, events and outcomes in internal and external Council information.